

CALL FOR PAPERS: SPECIAL ISSUE ON EMERGING ISSUES IN FESTIVALS AND EVENTS IN THE ASIA PACIFIC

INTERNATIONAL JOURNAL OF EVENT AND FESTIVAL MANAGEMENT ([IJEFM](#))

Guest editors:

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Synopsis:

The majority of research work on festivals and events has focused outside of the Asia Pacific region; yet, the many countries covered in this part of the world present some of the most traditional, vibrant and unique festivals on Earth. Mair & Whitford (2013) highlighted the need for further understanding of socio-cultural and environmental impacts of events, as well as better research into both public policy and indigenous events. Festivals and events celebrated in the Asia Pacific region reflect a number of these concerns that are yet to be resolved. This special issue particularly invites papers that address these interesting areas of research but is also open to other emerging issues in festivals and events in the Asia Pacific region.

Important info:

The special issue is published in late 2016; hence the deadlines are very tight. Authors are strongly encouraged to email the Guest Editor, Ubaldo Couto (dino@ift.edu.mo) for enquiries and expression of interest. Each paper is double-blind peer-reviewed and the special issue adopts all the IJEFM standards; click [here](#) for author guidelines.

Important dates:

- Full paper submission: 15 February 2016
- Final version due: 18 July 2016

Submit information:

Submissions to IJEFM are made using ScholarOne Manuscripts, the online submission and peer review system. Registration and access is available at <http://mc.manuscriptcentral.com/ijefm>. Please submit to the special issue *Emerging Issues in Festivals and Events in Asia Pacific* in Step 4 within the ScholarOne system. Full information and guidance on using ScholarOne Manuscripts is available at the Emerald ScholarOne Manuscripts Support Centre: <http://msc.emeraldinsight.com>.

About IJEFM:



The *International Journal of Event and Festival Management* (IJEFM) advances knowledge in the field of events management and enhances the uptake of such knowledge by academics in the field.

The double-blind peer-reviewed journal covers events management issues ranging in scope from small festivals, business and special events to mega events such as the Olympics.

