



3rd International Conference on Events **Making Waves in Macao**

7-9 September 2015
Institute for Tourism Studies (IFT)
Macao SAR, CHINA

CALL FOR PAPERS

Celebrating its 20th anniversary of quality education and research in tourism and hospitality management, the Institute for Tourism Studies (IFT) is going to proudly host **Making Waves in Macao: the 3rd International Conference on Events** on 7-9 September 2015. The first 'Making Waves' conference in Bournemouth set out to "harness this natural energy to create enthusiasm that will change the way we perform our work under the broad umbrella of events management". Making Waves in Macao critically reviews the value and meaning of events to individuals and communities with an emphasis on prevalent waves such as the use of social media in events, the Asian giants, and the arrival of the millennials as adults. This conference aims to examine a variety of contemporary issues in festivals and events, and, in particular, how the industry and communities respond to the following topics and/or event types:

- Asian festivals and events
- Business events (MICE)
- Co-creation and event experience
- Diasporas and identities
- Events and equality
- Green events and meeting the green challenge
- Impacts and legacies of events
- Management issues in events
- New events space and place
- Pedagogic research and experiential learning in events
- Risks and safety, and crisis management
- Sports events

Confirmed keynote speakers

Dr Judith Mair, *The University of Queensland*
Professor Leo Jago, *University of Surrey*
Dr Charles Arcodia, *Griffith University*
Gene Capuano, *Venetian Macao Resort Hotel*

Partners



Paper submissions

Authors are encouraged to submit their abstracts of not more than 500 words as early as possible but certainly no later than Friday, 6 March. Each submitted work will go through a double blind review process to ensure quality and adherence to the conference theme. Once accepted, authors will be notified and invited to submit a full paper.

Full papers can then be submitted by Friday, 5 June. Each full paper is double blind reviewed and must conform with specific guidelines found on the conference website. A full paper template is available on the conference website.

At least one author of each paper must register for presentation at the conference. All abstracts will be published on the abstract booklet and full papers are published on the conference proceedings with ISSN.

Please prepare your work in MS Word format. All references should be in APA 6th Edition format – see <http://www.apastyle.org>

Email your work to ice2015@ift.edu.mo.

Conference venue

Set on the picturesque Mong-Há Hill, neighbouring the historical fort, the Institute for Tourism Studies offers a variety of plants on the campus landscape, beautiful gardens, modern teaching and business facilities as well as good food and wine. Visit us at www.ift.edu.mo

Accommodation details are available on the conference website.



Map from Britannica.com

Scientific committee

Prof Alan Fyall, *University of Central Florida, USA*
Dr Allan Jepson, *University of Hertfordshire, UK*
Dr Clara Lei, *Institute for Tourism Studies, Macao*
Dr Daniel Turner, *University of the West of Scotland*
Dr Emma Wood, *Leeds Beckett University, UK*
Dr Ivana Rihova, *Edinburgh Napier University, UK*
Dr Jane Ali-Knight, *Edinburgh Napier University, UK*
Dr Julie Whitfield, *Bournemouth University, UK*
Prof Leonardo Dioko, *Institute for Tourism Studies, Macao*
Dr Mathilda Van Niekerk, *University of Central Florida, USA*
Dr Miguel Moital, *Bournemouth University, UK*
Dr Richard Shipway, *Bournemouth University, UK*
Prof Robertico Croes, *University of Central Florida, USA*
Dr Sunny Lee, *University of South Australia, Australia*
Ubaldino Couto, *Institute for Tourism Studies, Macao*

Conference chairs

Ubaldino Couto
Dr Julie Whitfield

Conference Secretariat:

Wendy Tang
Virginia Hong

Registration

Registration is through online platform on the website. The fees include:

- access to all sessions during the conference
- conference proceedings and delegate pack
- experiential workshops
- field trips
- welcome cocktail
- all lunches at our award-winning IFT Educational Restaurant and dinners outside of campus
- coffee breaks and Portuguese snacks
- use of business centre services
- shuttle bus service between conference hotel and IFT

Early bird by 10 July: MOP4,000 (USD499)

Regular registration: MOP5,000 (USD625)

Limited doctoral student registrations available.

Macao

Macao is the first and last European outpost in Asia. The more than 450 years of Portuguese rule ended in 1999. As a result of its unique history, a number of properties in Macao were inscribed onto the UNESCO World Heritage List in 2005. Macao celebrates a variety of festivals and events throughout the year to reflect its colonial and cultural roots. Major events include Catholic processions and Chinese Taoist worshipping ceremonies, the food festival, the fireworks display contest, marathons, and the annual Macau Grand Prix, which has run for over 60 years!

Macao, famous for its beautiful resorts, casinos and nightlife, makes about 7 times more gaming revenues than the whole Las Vegas strip on its gaming tables. It's truly a city like no other.

Keep in touch!

IFT Tourism Research Centre
Institute for Tourism Studies (IFT)
Colina de Mong-Há
Macao SAR, CHINA

tel. (853) 85983-015
fax. (853) 85061-283

web <http://www.ift.edu.mo/ice2015>
email ice2015@ift.edu.mo

Follow @IFTICE2015

Like us on Facebook

